IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Serial No.:

75/824,957

Mark:

MEDIAVITA

Applicant:

Mediavita

Classes:

9, 16, 41, 42

Published:

June 5, 2001

02-05-2002

U.S. Patent & TMOfc/TM Mail Ropt Dt. #74

Commissioner for Trademarks BOX TTAB - NO FEE 2900 Crystal Drive Arlington, Virginia 22202-3513

SEVENTH REQUEST FOR EXTENSION OF TIME TO FILE NOTICE OF OPPOSITION

Mediavia LLC, a limited liability company of the state of Michigan, with its principal place of business at 1615 Randolph Street, Traverse City, Michigan 49684 respectfully requests a one-month extension of time, up to and including March 3, 2002, within which to file an opposition against the above-identified trademark application. The parties are in the process of discussing the potential opposition and are working to negotiate a resolution. Mediavia needs additional time to consider the matter.

The Applicant, Mediavita, through its authorized representative, consents to this request.

Respectfully submitted,

MEDIAVIA LLC

By: Warner Norcross & Judd LLP

Date: January 31, 2002.

James L. Scott

900 Fifth Third Center

111 Lyon Street, N.W.

Grand Rapids, Michigan 49503-2487

616-752-2469

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CERTIFICATE OF MAILING

I certify that the attached Seventh Request for Extension of Time to File Notice of Opposition in connection with the above-captioned matter is being deposited with the United States Postal Service, in triplicate, addressed to:

Commissioner for Trademarks Box TTAB - No Fee 2900 Crystal Drive Arlington, Virginia 22202-3513

on January 31, 2002.

Respectfully submitted,

MEDIAVIA LLC

By: Warner Norcross & Judd LLP

James L. Scott

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Dear Sirs:

Enclosed in conjunction with the above-identified trademark application are the

following:

Seventh Request For Extension Of Time To File Notice Of Opposition, in triplicate

Certificate of Mailing

Respectfully submitted,

MEDIAVIA LLC

By: Warner Norcross & Judd LLP

James L. Scott

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616-752-2469